B2B INTERCHANGE OPTIMIZER

Level 2 & 3 Processing Simplified

Understanding Level 2 & 3 data doesn't have to be complicated. Let us guide you through the information you need to start saving money on business-to-business transactions today.

WHAT IS LEVEL 2 & 3 PROCESSING?

Level 2 & 3 processing can sound complex, but at the end of the day, it's really about ensuring B2B, or business to business transactions include required data to help you qualify for lower rates.

For **Level 2**, that means providing data such as a customer code and sales tax.

For **Level 3** transactions, that means providing data such as item descriptions, quantities, unit price, shipping zip code and more. Level 3 data is typically seen among merchants handling large-scale B2B transactions.

You may already include some **Level 2** data, such as Customer Code or PO number, and **Level 3** data, such as Invoice Number or Order Number, in order to reconcile your transactions with your accounting software. If implemented properly, **Level 2 & 3** data can save time and money on both sides of the ledger.

THE BENEFITS - BETTER RECORD-KEEPING & SAVINGS!

Providing this required data gives you a savings on interchange fees and rates, which on average, can be 1% lower than a standard transaction.

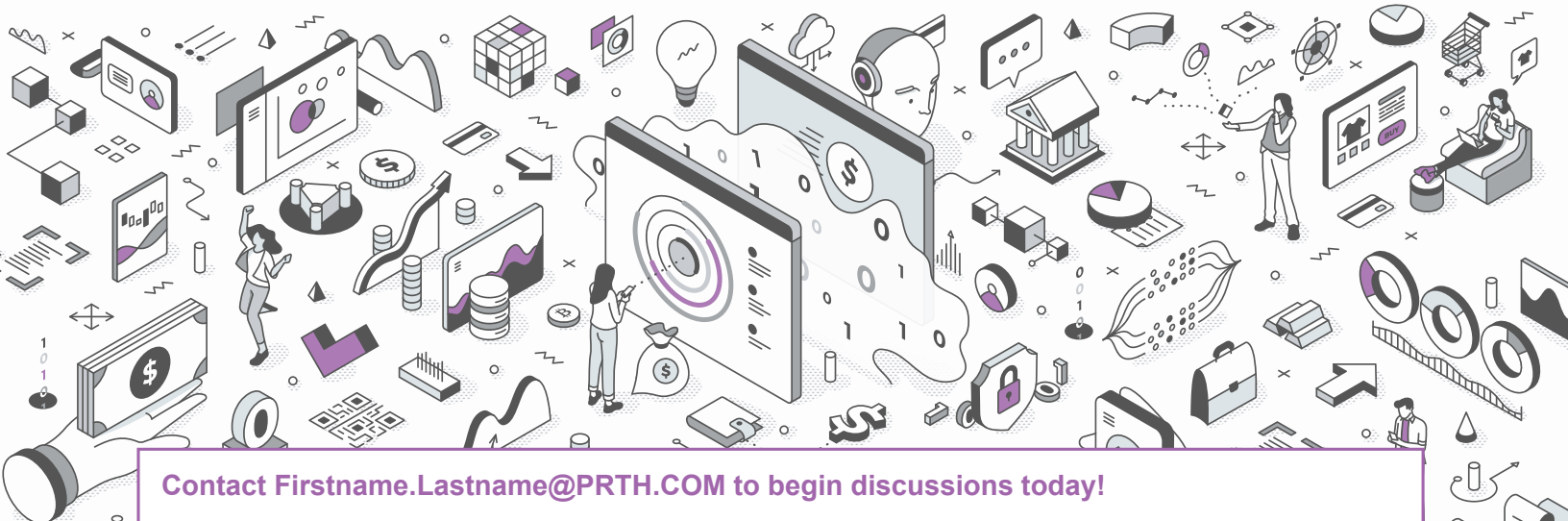
For example, a $10,000 sale with a typical MasterCard interchange schedule, may save over $100 in interchange savings if all of the required **Level 2 & 3** data is provided. This is no small amount for any company watching their bottom line. And, having this additional data allows you to better monitor and account for your transactions.

HOW THE MX™ B2B INTERCHANGE OPTIMIZER CAN DO THE WORK FOR YOU

Now that the benefits and savings are clear, let's discuss how the MX™ B2B Interchange Optimizer can help. The MX™ B2B Interchange Optimizer, once activated, auto-fills **Level 2 & 3** data for you, saving you time and possible data entry errors OR you may manually enter the data at the time of sale or after the sale, so long as the transaction hasn't been batched. This allows you the extra time to gather the required information needed so you and the cardholder see the expected information for accurate record keeping.

Want to learn more? Watch this short video.

We are eager to help you activate the MX™ B2B Interchange Optimizer today and start saving you money and help you better manage your business-to-business transactions.



Contact Firstname.Lastname@PRTH.COM to begin discussions today!